



Trailer and Body Builders from Penton

TRAILER/BODY BUILDERS magazine serves the truck trailer and truck body manufacturing industry, including tank, van container, school bus, mobile home and truck equipment.

SEGMENTS

17,464	Total Universe / Universe Rate	\$150.00/M
15,135	Records with Phones	+ \$60.00/M
6,433	Email Records	\$375.00/M
	Transmission	+ \$50.00/M

MEDIA TYPE

Business



SOURCE

Controlled circulation

GEOGRAPHY

USA
Canada

MAINTENANCE

Market Entry	02/05/2014
New to Manager	07/20/2015
Counts Through	07/20/2015

DATA CARD MAINTENANCE

New To System	07/20/2015
Last Update	07/29/2015
Next Update	10/31/2015
Update Frequency	QUARTERLY

DESCRIPTION

Trailer/Body Builders is the only magazine published specifically for those who produce and sell commercial truck bodies, trailers, and truck equipment. Examples include delivery trucks, school buses, ambulances, firetrucks, and van trailers. From pickups that plow snow to dump trailers that move mountains, our readers build, equip, and sell the vehicles that do the job.

Job Function	Postal	Email
Corporate Management	7739	2543
Administrative/management	2800	950
Engineering & Design	1998	723
Manufacturing/production	1520	571
Purchasing/procurement	903	356
Sales/marketing/comm	4984	1912
Other (specify)	525	219

Title Category	Postal	Email
Top Management	9783	3281
Middle/administrative Management	5295	1815
Financial Management	657	215
Sales & Marketing Management	4697	1735
Information Technology (it) Professionals	196	65
Production Management	953	328

Engineering Management	1812	607
Professionals	617	233
All Other Management	100	40
Vp-level	1279	453
Director-level	746	285
Manager-level	6189	2176
Assistant -level	57	17
Human Resources	67	16
Purchasing	306	107
Retired	27	15
Senior (c-level Or Higher)	6866	2301
Students	3	1
Education	9	5
Medical	3	0
Lawyers	5	2

Type of Company	Postal	Email
Truck Chassis	475	162
School Bus Bodies	90	17
Truck Trailers	3417	1108
Van Containers	104	43
Tank Trailers/trucks	475	152
Tow Trailers/light Mach	866	296
Truck Bodies	2415	845
Fire Trucks/rescue Vehicle	216	67
Ambulances	53	19
Truck Equipment / Winches	788	273
Truck Trailers/truck Bodie	3838	1300
Repair Shop	2127	719
Factory-owned Sales	708	226
Motor Homes	149	31
Mobile Homes/travel Trail	174	33
Component Parts / Accessories	1971	703
Plant Equipment Manufac	395	157
Material Manufacturer	927	394
Consultants/engineers/asso	659	277
Manufacturers Reps	920	353

Other (specify)	1495	560
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State	Postal	Email
Alberta	149	59
Alaska	35	11
Alabama	410	121
Arkansas	209	71
Arizona	256	101
British Columbia	134	60
California	1271	456
Colorado	290	93
Connecticut	114	31
District Of Columbia	6	2
Delaware	34	14
Florida	752	259
Georgia	552	189
Hawaii	17	8
Iowa	567	148
Idaho	156	54
Illinois	1278	455
Indiana	1538	438
Kansas	371	109
Kentucky	309	106
Louisiana	151	57
Massachusetts	250	94
Manitoba	107	54
Maryland	235	84
Maine	93	31
Michigan	992	366
Minnesota	573	196
Missouri	693	209
Mississippi	119	30
Montana	100	31
New Brunswick	17	10
North Carolina	603	213
North Dakota	120	34
Nebraska	246	72
New Hampshire	79	32
New Jersey	295	114
Newfoundland	1	0
New Mexico	69	26
Nova Scotia	14	4
Northwest Territories	1	0
Nevada	76	24
New York	725	251

Ohio	1545	596
Oklahoma	330	96
Ontario	433	174
Oregon	339	97
Pennsylvania	1131	433
Prince Edward Island	5	3
Puerto Rico	25	15
Quebec	240	138
Rhode Island	42	22
South Carolina	219	70
South Dakota	181	49
Saskatchewan	46	25
Tennessee	433	141
Texas	1340	493
Utah	180	53
Virginia	305	118
Virgin Islands	1	1
Vermont	30	11
Washington	350	116
Wisconsin	860	281
West Virginia	107	43
Wyoming	39	9

Their diverse portfolio of properties can help you reach your target audience.
Penton reaches 16 markets, over 18MM professionals, and has touch points for virtually every industry.

Advertising:

For other Advertising opportunities please visit: <http://www.penton.com/OurMarkets/AutomotiveampTrucking/tabid/78/Default.aspx>

(trucking, cars, automobiles, travel)

SELECTS

Bus/Industry Type	\$15.00/M
Max per Company/Sites	\$15.00/F
Number of Employees	\$15.00/M
Phone Number	\$60.00/M
Sales Volume	\$15.00/M
SCF	\$10.00/M
SIC/NAICS Code	\$15.00/M
State	\$10.00/M
Zip	\$10.00/M
Job Title	\$15.00/M
Company Type	\$15.00/M
Job Function	\$15.00/M
Title Category	\$15.00/M

GENDER

Male	84%
Female	5%

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$0.00

NET NAME ARRANGEMENTS

Net Name is allowed	
Floor	0%
Minimum Quantity	0
Run Charges	\$10.00/M

EXCHANGES

Exchange is not allowed

REUSE

Please inquire

CANCELLATION

Charges **\$50.00/F**

CANCELLATION INSTRUCTIONS

All orders cancelled before the mail date will incur a \$50/F Cancellation fee, \$10/M Run Charges plus applicable media and shipping fees. No cancellations will be accepted after the mail date.

KEY CODING

Key Coding is available

Charges **\$3.00/M**

ADDRESSING

FTP **\$75.00/F**

EMAIL **\$75.00/F**

SPECIAL INSTRUCTIONS

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